

Meeting Jan 27 2017

Call to order 725 pm

Attendance. Francine, president, Maric , Vice President, James ,Treasurer ,David, registrar and Pat ,secretary

Minutes of December 13th 2016 approved by all , Pat will send to the webmaster to post on the web site.

financial statements

- financial statements are approved by the directors

action item:

> James will forward the financial statements to Francine who will then send it out to members-at-large

> Patricia will send the financial statements to the lawyers for filing for annual report

registration report

- we have 55 members registered for the winter session however only 33 members have paid
- 34 members have registered for the summer session
- last fall we had 70 members registered at the end of the fall session
- we are budgeted for 65 members, if we stay at 55 members we will lose about \$5,000 this year

recruitment report

- given the registration situation we need to aggressively Recruit new members >>>a discussion ensued regarding ideas to increase our membership,
- we will focus our efforts on campus and in the surrounding areas such as Dunbar and Point Grey

the following ideas were suggested >>

improve our website to advertise and appeal to new members

promote our coaches as a unique opportunity for new members to benefit from great coaching.

promote the competition aspect of the club

point out that swimming with the club is a much cheaper option than swimming in public swim given the high pool fees for public swimming(need to verify this item.)

post our website address on our swim workout board during our practices

promote the fact we have both long and short course options

Trial swim for potential members

encourage the UBC pool to promote the Club

reach out to other clubs that are also training in the UBC pool (perhaps amalgamate)

Looking at a possible discount for current members who can recruit a new member : for example the current member would get a 25 dollar discount on their next year's membership rate , once the newly recruited member has registered and paid the fee.

action items > Patricia will investigate the Hillcrest pool for putting up a poster
> patricia will investigate an ad the campus resident newspaper and report back to the executive
> Francine to meet with Sean to look at revamping the website with an aim to improving the recruitment aspect of the website
> David will take a picture of the new pool to put up on our website
> David will look into Facebook advertising
> ?????? will look into getting our coaches logo t-shirts to wear on deck also we will encourage our members to wear UBC masters swim caps in order to look more cohesive to get people to notice us on the deck.
> Francine will send out an email to encourage people to wear the UBC masters swim camp and to remind people to recruit other members

frequency of meeting

- agreed to meet every 6 weeks
- next meeting March 24th 2017 at 7:30 p.m, at Francines house.. We will not be meeting over dinner.

Banking

action item

> James will get the information on the account to facilitate signing on to account for Francine

social coordinator job description

The duties of the social coordinator are as follows:

organize food for the annual general meeting

organize food for the swim meet

organize the after meet social

organize the winter social

organize the summer social

there will be a dinner after practice each Thursday night

The social coordinator will send any communication that he or she needs to have with the membership to the president who will then send a general email to all members

The social coordinator will post dinner plans for Thursday nights after practice on the workout board

if the social coordinator is not present at the Thursday practice another board member will post the information regarding the Thursday practice dinner

review of the executive roles

- the vice president felt he could do additional duties and has agreed to take on the recruitment planning
- the secretary has agreed to help the vice president on recruitment

Transition to societies act

- discussion ensued regarding the transition process, this included the fact that we need to have this completed by nov 2018, but it would be prudent to have the process completed much earlier given that many items will need to be approved by our members at the next AGM.

Action item :

> Francine will email the lawyers to find out the process that is necessary and what support the lawyers can provide us in this process

> Pat, Maric and Francine will take the lead on this and review our bylaws and our constitution to make sure we are in compliance with the new societies Act, and with our lawyers help determine by -law and constitution changes that we need to make., these changes will have to be approved by the members at the next AGM.

A information package will also need to be developed for presentation to our members at the next AGM.

Ten pass card

- given that we are allowing one test swim prior to joining the club , it was decided to put the 10 pass on hold until we reach our maximum numbers
- we will review whether or not to continue the 10 pass for the summer session only

pool rental for the summer

- Discussion regarding the swim outdoor swims, it was decided that the Summer Weekend swims will only be at the Burnaby pool for Saturday and Sunday as the other pool is far too expensive and we are facing a budgetary issue

action item:

>Maric will check availability of the Burnaby pool

Meeting adjourned at 855 pm..

Next meeting march 24 2017 730 pm..

Location Francine house.

